



BA17205

INFORMATION MANAGEMENT

LTPC 3003

Course Objective

- To understand the importance of information in business
- To know the technologies and methods used for effective decision making in an organization.

UNIT I INTRODUCTION

10

Data, Information, Intelligence, Information Technology, Information System, evolution, types based on functions and hierarchy, System development methodologies, Functional Information Systems, DSS, EIS, KMS, GIS, International Information System.

UNIT II SYSTEM ANALYSIS AND DESIGN

10

Case tools - System flow chart, Decision table, Data flow Diagram (DFD), Entity Relationship (ER), Object Oriented Analysis and Design(OOAD), UML diagram.

UNIT III DATABASE MANAGEMENT SYSTEMS

DBMS - HDBMS, NDBMS, RDBMS, OODBMS, Query Processing, SQL, Concurrency Management, Data warehousing and Data Mart

UNIT IV SECURITY, CONTROL AND REPORTING

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Security, Testing, Error detection, Controls, IS Vulnerability, Disaster Management, Computer Crimes, Securing the Web, Intranets and Wireless Networks, Software Audit, Ethics in IT, User Interface and reporting.

UNIT V NEW IT INITIATIVES

8

Role of information management in ERP, e-business, e-governance, Data Mining, Business Intelligence, Pervasive Computing, Cloud computing, CMM.

TOTAL: 45 PERIODS

Course Outcome

After completing the course, the Learners should be able to:

- Gain knowledge on effective applications of information systems in business.
- Gain awareness about systems analysis and design.
- Gain knowledge on Database management systems.
- Get exposure to security, testing and related aspects.
- Gain knowledge on ERP and new concepts like business intelligence.

TEXTBOOKS

J. W. Hengloon

COLLEGE: Rajalakshmi Nagar, Thandalam, Chennai - 602 105, India. Ph.: 044-67181111, 67181112 Email: admin@rajalakshmi.edu.in
CITY OFFICE: 69, New Avadi Road, Kilpauk, Chennai - 600 010, India. Ph.: 044-2644272, 26461316 Fax: 044-26445151 Email: cityoffice@rajalakshmi.edu.in

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PRINCIPAL WWW.rajalakshmi.org
RAJALAKSHMI ENGINEERING COLLEGE
AN AUTONOMOUS INSTITUTION
THANDALAM, CHENNAI - 602 105.





- 1. Robert Schultheis and Mary Summer, Management Information Systems The Managers View, Tata McGraw Hill, 2008.
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- 2. Gordon Davis, Management Information System: Conceptual Foundations, Structure and Development, Tata McGraw Hill, 21st Reprint 2008.
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- 6. James O Brien, Management Information Systems Managing Information Technology in the E-business enterprise, Tata McGraw Hill, 2004.
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- 8. Corey Schou and Dan Shoemaker, Information Assurance for the Enterprise A Roadmap to Information Security, Tata McGraw Hill, 2007.
- 9. Frederick Gallegor, Sandra Senft, Daniel P. Manson and Carol Gonzales, Information Technology Control and Audit, Auerbach Publications, 4th Edition, 2013.

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J. D. Huypon

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RAJALAKSHMI ENGINEERING COLLEGE
AN AUTONOMOUS INSTITUTION
THANDALAM, CHENNAI - 602 105.

BA17206

APPLIED OPERATIONS RESEARCH

LTPC 3204

COLLEGE: Rajalakshmi Nagar, Thandalam, Chennai - 602 105, India. Ph.: 044-67181111, 67181112 Email: admin@rajalakshmi.edu.in
CITY OFFICE: 69, New Avadi Road, Kilpauk, Chennai - 600 010, India. Ph.: 044-26442472, 26461316 Fax: 044-26445151 Email: cityoffice@rajalakshmi.edu.in
www.rajalakshmi.org